

# Unit Outline (Higher Education)

<b>Institute / School:</b>	Institute of Innovation, Science and Sustainability
<b>Unit Title:</b>	Analysing the Modern Business
<b>Unit ID:</b>	BUMGT3109
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	Nil
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	(ITECH2305)
<b>ASCED:</b>	080399

## Description of the Unit:

In today's highly competitive global environment, organisations need to respond to many challenges by evolving continuously. Business analysts play a crucial role in leading these efforts by facilitating the creation of effective, innovative, and financially viable strategies. By keeping this in mind, this unit covers fundamental principles, frameworks, and methods essential for delivering expert business analysis services. Key areas covered in this unit include the strategic context, investigating business situations, managing stakeholders, improving processes and defining requirements, the service view of business analysis, the strategic context and enterprise architecture, customer experience analysis, and design thinking.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

## Work Experience:

No work experience

**Placement Component:** No

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of

supplementary assessment

**Course Level:**

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Learning Outcomes:**

**Knowledge:**

- K1.** Explain the core concepts of business analysis
- K2.** Describe the role of a business analyst and the responsibilities of this position
- K3.** Explain a variety of contemporary tools and techniques used for business analysis and when these are appropriate to use

**Skills:**

- S1.** Analyse, document and manage business requirements for a change project
- S2.** Identify appropriate criteria and apply these to evaluate and compare candidate solutions
- S3.** Determine and propose possible solutions and make recommendations that address identified business needs and requirements
- S4.** Communicate effectively with stakeholders to elicit information and disseminate business analysis work

**Application of knowledge and skills:**

- A1.** Analyse a business situation including strategic context and operational models
- A2.** Prepare, justify and present a business case solution and findings to an audience

**Unit Content:**

Topics may include:

1. Sprint 1: Understand the field of business analysis, its strategic context, and analyse the competencies of a business analyst
2. Sprint 2: Evaluate the business analysis framework and learn to investigate the business situation
3. Sprint 3: Analyse and manage the stakeholders and apply the learning to improve business services and processes
4. Sprint 4: Define a business solution by utilising gap analysis and design thinking and subsequently produce a business case
5. Sprint 5: Establish the requirements including documenting, modelling and validating the requirements of the project
6. Sprint 6: Deliver the project business requirements and business solutions through business change lifecycle

**Learning Task and Assessment:**

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K3, S1, A1	Analyse the current state and strategy of several organisations and prepare a report about the findings of some business analysis tasks.	Written Report	20-40%
K1, K2, K3, S1, S2, S3, S4, A1, A2	Application of theoretical and practical unit concepts to perform a range of business analysis activities for a topic where there is an identified opportunity for a change solution to be proposed, to produce a comprehensive business case presenting the problem, analysis of current state, the requirements to be addressed, description of two contrasting potential solutions and evaluation criteria, to recommend one of the solutions for adoption.	Written Report	30-50%
S1, S2, S3, S4, A1, A2	Presentation of business case/findings to audience.	Presentation	10-30%
K1, K2, K3, S1, S2, S3, S4, A1	Tests / Quizzes.	Oral / Written Tests/Quizzes	20-40%

### Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)